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Hongkong, April 1, 1912.

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THE WAR.

TO-DAY'S TELEGRAMS.

(Reuter's Service to the China Mail.)

ITALY CONFIDENT.

ITALIAN OFFICIAL REPORT.
MOVING TO THE NEW LINE.

LONDON, Oct. 31.
An Italian official message states:
Engagements occurred yesterday
in the hills at San Daniele del Friuli,
along the Leda Canal, at Pasi, San
Schiavone and Pozzuolo del
Friuli.
The bravery of our covering units
permitted the other troops to con-
tinue their movement towards the
new line.

GERMAN REPORT.

LONDON, Oct. 31.
A German official message states:
Our movements in the Carnic Alps
continue in accordance with plan.

THE NEW ITALIAN LINE.

LONDON, Oct. 31.
The Tagliamento, on which the
Italians are slowly retiring, is
eighteen miles to the west of Udine
and is at present a broad swollen
torrent.

The rapidity of the enemy's ad-
vance having failed to cut off the
Italian centre and right, an early
pause in the onslaught is now anti-
cipated, owing to the difficulties of
the communications, thus giving the
Italians time to reorganise and carry
out their long-prepared defensive plan
and to avert the danger of being out-
flanked which was obviously the
enemy's object in his march against
the upper reaches of the Tagliamento.

This river, like all rivers in Venetia,
is exposed to an attack from the
mountains. This menace is absent
in the case of the river Adige, which
some critics regard as the true
military frontier of Italy, but the
superiority of Italy's forces, with
French and British help, is expected
to defeat the enemy assault long
before the last resort of retirement
on the Adige is necessary.

FIRST CONNECTED NARRATIVE.

New York, Oct. 31.

The Associated Press Correspondent
at Italian Headquarters sends the
first connected narrative of the
retreat, which bears out General
Cadorna's first despatch, that the
disaster was not due to "overwhelm-
ing odds but to the defection of a
portion of one of the Armies guard-
ing a sector where comparatively no
fighting had occurred and where an
attack was so unexpected that the
Italians had little more than an
outpost there.

After the enemy had crossed the
Isonzo, near Tolmino, he was faced
by a range of low mountains with
the Italians' masters of the passes
leading to the eastern regions of
Venetia. Simultaneously, the Aus-
tro-Germans feinted along the whole
Northern Front in order to prevent
the Italians moving reinforcements
to the extreme north.

The bombardment of Gorizia, and
all along the Carso to Montebelluna
was terrific but it was not followed
by infantry advances, which were
clearly awaiting the development of
General Mackensen's turning move-
ment on the north.

The Correspondent testifies to the
fortitude of the main body of Italians
and to General Cadorna's genius in
conducting the retreat, which was
done most skilfully.

AMERICA'S FAITH IN ITALY.

Washington, Oct. 31.

America's faith in Italy is evi-
denced by the Treasury releasing Italy
\$250,000,000 with which to pay for
local and other supplies purchased
from America.

**BRITISH GUNS SUCCESSFULLY
WITHDRAWN.**

LONDON, Oct. 31.
In the House of Commons, Mr.
Macpherson, Parliamentary Secre-
tary to the War Office, confirmed
the report that the British guns on
the Italian Front had been success-
fully withdrawn.

PARIS, Oct. 31.
The Associated Press Correspondent
on the Italian Front, telegraph-
ing yesterday, states that all the
British batteries were saved but the
men suffered much from the cold
and the torrential rain and hunger
during the retreat.

ITALIAN FAITH IN THE ARMY.

Rome, Oct. 31.

Signor Orlando, the new Premier,
has telegraphed to General Cadorna
assuring him that the faith of the
people in the army and its leadership
is unshaken. The enemy and the
world shall know that the Italians,
in the hour of trial, have settled their
differences and are inexorably re-
solved to free the country from the
invaders.

UNITY OF ITALY STRENGTHENED
BY THE ONSLAUGHT.

Rome, Oct. 31.

The Austro-German onslaught has
fulfilled the disunity of the
country, it has cemented their in-
ternal unity. The Socialist leaders
have offered the Government their
support and the clerics, who had
been initiated by Signor Sonnino's
criticism of the Papal Note, have
resolved not to protest further.

The Archbishop of Milan, in a
patriotic address, urged fortitude and
discipline.

A manifesto, issued by the Lon-
don workers, recalls the German
crimes in Belgium, Serbia and
Rumania and urges the people to
defend their homes.

ITALY'S CONFIDENCE.

MESSAGE TO MR. LLOYD
GEORGE

Rome, Oct. 31.

Signor Orlando, the Premier, has
telegraphed to Mr. Lloyd George, saying
that the hearts of the Italian people
beat firm. In this hour of their greatest
trial they reaffirm to Great Britain
their solidarity in the common struggle.
"After fifty years' most arrogant
enemy has again put foot on a strip
of Italian soil and, with an enormous effort,
is directing a most formidable struggle
against us. But our spirit does not
waver. If the enemy reckons on
weakening our internal resistance he is
achieving quite the contrary result, for
necessity will unite and strengthen our
nation." The message concludes by
expressing confidence in the bravery of
the army.

ENEMY AEROPLANE VISITS KENT.

LONDON, Oct. 31.

It is officially stated that an
aeroplane crossed the Kentish coast
this morning but did not penetrate
inland. It dropped some bombs on
fields and then made off upon being
engaged by the anti-aircraft guns,
the remainder of the bombs falling in
the sea.

LONDON'S DEFENCES AGAINST
AIRSHIPS

LONDON, Oct. 31.

Mr. Macpherson, Parliamentary
Secretary to the War Office, stated in
the House of Commons that London
possessed guns of sufficient calibre to
destroy any Zeppelin at its maximum height.

(Continued on Page 2.)

INTIMATIONS

MINISTERING CHILDREN'S LEAGUE.

SALE OF WORK IN AID OF CHARITIES FOR CHILDREN.

To be held in the GROUNDS AT GOVERNMENT HOUSE by kind permission of His Excellency the Governor on SATURDAY, 3rd NOVEMBER, 2 to 6 P.M. Entrance only at the Garden Gate in Upper Albert Road.

Price of Admission:—Adults... 30 cents. Children 10 cents.

all members and associates wearing M.C.L. badges free.

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—useful and attractive articles on the various stalls for children and grown-ups.

Prices moderate. No Chits taken.

Hongkong, Oct. 15, 1917. 2104

HONGKONG GOVERNMENT 5% WAR LOAN OF 1916.

COUPON NO. 2, PAYABLE 1st NOVEMBER, 1917.

NOTICE IS HEREBY GIVEN that the DEFINITIVE BONDS have not yet arrived from England, the PAYMENT of the DIVIDEND due on 1st November, 1917 will be made by a provisional coupon.

Provisional coupon—Script Certificates should be presented at the HONGKONG & SHANGHAI BANKING CORPORATION, Hongkong, on 1st November, 1917 when the relative provisional coupon will be issued.

E. D. C. WOLFE, Colonial Treasurer.

Hongkong, Oct. 28, 1917. 2240

THE PENANG HARBOUR BOARD.

APPLICATIONS are invited for the position of GENERAL MANAGER of the PENANG HARBOUR BOARD.

Applicants should have a thorough knowledge of all Shipping matters including the loading and unloading of cargo and coal, and warehousing.

Applications, stating salary required, should be addressed to the Local Chairman Penang Harbour Board, Penang.

Hongkong, Oct. 28, 1917. 2230

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YOUNG MAN with good experience as STENOGRAPHER and TYPIST wanted by Shipping Firm.

Apply:—Box 450, "The China Mail" Office.

Hongkong, Oct. 23, 1917. 1997

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(Miss Ragtime...)

(On the Mississippi...)

(Oh, Macintosh...)

(On the Sands...)

(Patricia...)

(We Must Have a Song About the Isle of Man...)

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THIS ADVERTISEMENT IS ISSUED BY THE BRITISH-AMERICAN TOBACCO CO., LTD.

RIDICULOUS CHINESE NAMES.

Much fun has been indulged in at the expense of those Chinese who put up signs in English for the behoof of those who know no Chinese. Though their native names are always sensible, sometimes poetic, and never crude, their descriptions of business, in the English language, are ludicrous in the extreme. But such errors are excusable, when we remember that the sign writers and shop owners have never been outside their native land, and have had no opportunities of acquiring English among English-speaking peoples. It is a wonder that they have picked up so much, and that they have acquired such useful scraps, and, at all, Chinese who have emigrated and others who had local training, display a remarkable aptitude for mastering other languages than their own, and they use them with great facility and accuracy.

What of foreigners in Shanghai? They have an advantage over Chinese who have never been outside the confines of their own land, inasmuch as they hear the Chinese language spoken daily, and have every chance of avoiding similar pitfalls to those into which Chinese stumble who have never been in England or America. How few foreigners here know Chinese, and yet many indulge in sneers at Chinese who attempt English. How many of them are able to understand their own servants or waiters who speak Chinese only? They prefer the vicious lingua franca, as pidgin English. Some have a bowing acquaintance with a few words, such as "man man," which they think means "to stop," whereas it means "go slowly."

I remember an irate Briton swearing at a ricksha coolie, and, fearing something worse, I offered my services as interpreter, and John Bull raved because "this d-d fool does not speak a word of English." I explained to the coolie what His Excellency had said, and the reply was quite apologetic. "But is not this Chinese?" Just imagine a Chinaman behaving with such vulgarity in London, and complaining of a London cabby that the "d-d fool did not speak Chinese." What would the cabby not have said! Take the foreign shop signs or names of firms in Shanghai. Are they any better than those of the Chinese that have given cause for so much fun? Assuredly not. The names of Chinese and Japanese firms are in the very best style and taste. Further, the English used by Chinese conveys an idea of the nature of the business carried on, in spite of its faulty

nature. But I defy any Chinaman ever to discover the meaning of a large number of signs so proudly displayed by many foreign firms in Shanghai. Notably are many of them utterly devoid of sense or meaning, but some are grotesque and silly in the extreme. Being in China one would have expected such crudities and absurdities to be easily avoided.

Some foreign firms have adopted the Chinese custom, viz., without any regard for the names of individuals concerned in the business, they have adopted "hong names," which have a meaning, often of a very beautiful nature, and never misleading but, they are too few.

The Chinese have a proverb which says that "the two highest men are Mr. Profit and Mr. Ambition." It is remarkable that among the names transcribed by so many foreign firms in Shanghai the character for "Unfolded profit" appears in innumerable instances. Take the following out of a much larger list, as examples, and, remember, they are names of foreign firms as they describe themselves in Chinese: "One hundred profits," "Unfolded profits," "We control profits," "We make profits out of guests," "Profits are coming," "We plan to make profits," "Our profits are good-looking," "It is natural that firms here should aim at making profit, for is not that the main object of their business, but to declare to all and sundry so unblushingly this to be their aim is amusing to Chinese. Just fancy a firm calling itself in English, "Messrs. Virtuous Profits," or "Profits in time of peace, and Company,"—yet we have such in this town.

In other cases the combinations of characters, means the most absurd nonsense. One man calls himself "Love, wine, Mongol and scholar,"—what on earth does he mean? Another has adopted the firm name of "We are a hundred presidents," and this is not from any of the small American states. Another is quite unapologetic of the humour displayed by its hong name of "Ah! honey, intelligent, receive." One says it is "Waves of the sea that make essays," whilst we have further, "We love steamship," "Fly away" (this is not a garage company). "Thoughts nourished by sand," "We worship ears," and a kindred one calls itself "One hundred ears!" One of the least complimentary is "We are universally stupid," but since it is self-inflicted, we do not complain. Mrs. Helmet and peace—this is not a lady. English naming "Muttering nourishment." Our boots are vintage and plums. "We have together." An individual which would have been better said lastly, "Laughed, Roared," and said

another calls itself "The old laughing one," presumably at the profits it makes. "The old servant, summer." The clothes box is at the door. "The great stage." "Tandem in due time"—not a hairdresser's. "We benefit China"—this is good news for the stuff sold is soap. Then we have "Heavenly Horse," "Horse and the Sea," "Horse teaches here," "Horse is boss here," Or, "Mr. South Gate," "Eight palms of profits"—there must be several members of the firm: "I finished my father's profits," so, appeals for more for himself: "Life is a bubble"—quite worthy of Tennyson: "Loquacious pen"—not an editor: "Palm, hemp, pills"—not doctors: "We hold virtue like clothes"—to be changed at will we suppose.

The pity of it is that the firms who have adopted such names are quite oblivious of the mirth they cause to all Chinese, and of the contempt with which they are regarded by educated Chinese.

How came they to adopt such ludicrous and senseless names? Ask "Number One Toy or the compradore." And now we all desire to capture trade in China. Does anyone in his senses think that such names as I have quoted, and there are dozens more equally absurd, can give any adequate idea to the Chinaman of the nature of the business carried on, or gain any respect for firms which are so lost to a true appreciation of Chinese learning and custom as to tarnish themselves in this fashion? No wonder the Chinese laugh! And rightly so. And before we sweep the mud from before our neighbours' houses, let us first sweep clean our own gates. As the Chinese proverb has it. Then we shall not have a lawyer dubbing himself "The Hon. Classic," or of another saying that he is "An ugly scholar," or of a certain association saying that it is "All kingdom foreign guns striking target company." Or a certain light-giving company called itself, "The spontaneous light house," which is not, or a broker saying that he is "A bill of exchange like an arm of the sea," or a jeweller calling himself "A crow that is a scholar." And so forth—(From "The Eastern Critic.")

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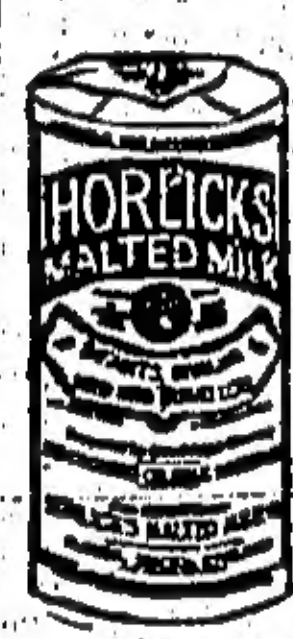
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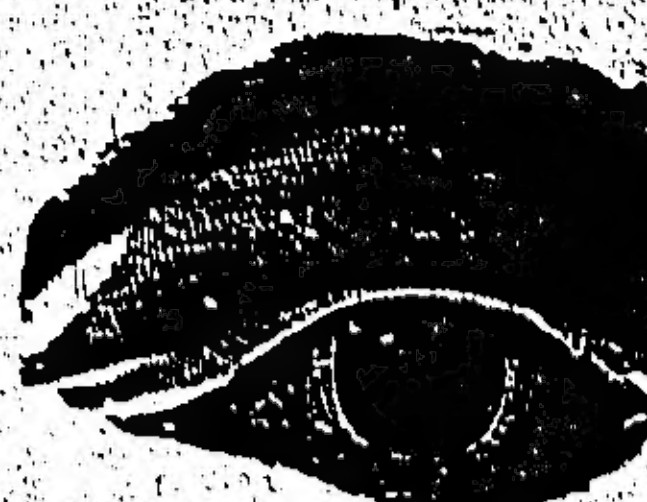
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THE Undersigned have received instructions to sell by Public Auction, (FOR ACCOUNT OF THE CONCERNED),

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RACE PONIES.

Terms:—Cash.

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Auctioneers.

Hongkong, Oct. 27, 1917. 2242

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SATURDAY,

the 3rd November, 1917, at 10.45 a.m., at their Sales Rooms, No. 8, Des Vaux Road, Corner of Ice House Street.

VALUABLE HOUSEHOLD FURNITURE, &c.

(Removed to Sales Rooms for Convenience Sale.)

Terms:—Cash.

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Hongkong, Oct. 30, 1917. 2247

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the 3rd November, 1917, at 10.45 a.m., at their Sales Rooms, No. 8, Des Vaux Road, Corner of Ice House Street.

25 CASES OF SALAD OIL (New Cargo—only just arrived).

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Hongkong, Oct. 30, 1917. 2248

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FRIDAY and SATURDAY, the 5th and 10th November, 1917, commencing each day at 2.15 p.m., at No. 24, Lyndhurst Terrace.

THIS WHOLE OF THE VERY VALUABLE HOUSEHOLD FURNITURE, &c.

containing:—A massive blackwood inlaid Side Table with Arm-chairs to match, Flower stands, Flower bowls, Fountains, Curtains, etc.

DRAWING ROOM:—Tapestry-covered Upholstered Suite, Settees and Chairs, Corded Silk Curtains, etc.

DINING ROOM:—Complete Suite in Fumed Oak, Leather Seated Chairs, Silver Cabinets, etc.

BEDROOM and BEDDOIR:—Exquisite Carved Cherrywood Boudoir Suite, Bookcases, Escrioire, Cabinet and Trays, etc.

Two large Dining Services, Glass and Tea Sets, Plates, Cutlery, Table Glass, Blue and White Wall Plates, Table Linen, etc.

Two Cabinet Gramophones with Records.

Combination Safe, Treadle Sewing Machine "Singer" nearly new.

Two and Four Blades Ceiling Fans, Table Fans, Reading Lamps and Fittings throughout.

Terms:—Cash.

On view from Thursday, 8th November.

HUGHES & HOUGH,

Auctioneers.

Hongkong, Oct. 24, 1917. 2250

AUCTIONS.

PUBLIC AUCTION.

THE Undersigned have received instructions to sell by Public Auction, (FOR ACCOUNT OF THE CONCERNED),

FRIDAY,

the 2nd November, 1917, commencing at 2.30 p.m., at their Sales Rooms, No. 8, Des Vaux Road, Corner of Ice House Street.

A QUANTITY OF HOUSEHOLD FURNITURE, &c.

Comprising:—Teak Twin Bedsteads, Sideboards, Dinner Wagon, Extension Dining Table and Chairs, Chesterfield Sofas, Arm-chairs, &c., Wardrobes and Toilet Tables, Cots, Miscellaneous Furniture, Pictures, Roll-top Desks, Blackwood Ware including Cabinets, Wardrobes, stands, &c., Brass Fenders and Fire Brasses, a few lots Porcelains and Curios, &c., Pantry and Kitchen Utensils, Electric Lamps, Enamelled Bath, Carpets and Rugs, several sets Ivory Billiard Balls and 1 16-Bore Sporting Gun.

(Full Particulars from Catalogue.)

Terms:—Cash.

HUGHES & HOUGH,

Auctioneers.

Hongkong, Oct. 29, 1917. 2238

PUBLIC AUCTION.

THE Undersigned have received instructions to sell by Public Auction, (FOR ACCOUNT OF THE CONCERNED),

SATURDAY,

the 3rd November, 1917, at 10.45 a.m., at their Sales Rooms, No. 8, Des Vaux Road, Corner of Ice House Street.

FOUR FOX TERRIER PUPS.

Terms:—As usual.

HUGHES & HOUGH,

Auctioneers.

Hongkong, Oct. 29, 1917. 2243

PUBLIC AUCTION.

THE Undersigned have received instructions to sell by Public Auction, (FOR ACCOUNT OF THE CONCERNED),

SATURDAY,

the 3rd November, 1917, at 10.45 a.m., at their Sales Rooms, No. 8, Des Vaux Road, Corner of Ice House Street.

Several Cases "Heather Dew" Whisky, Fine Old Sherry, Peach Brandy, &c.

Terms:—Cash.

HUGHES & HOUGH,

Auctioneers.

Hongkong, Oct. 29, 1917. 2246

PUBLIC AUCTION.

THE Undersigned have received instructions to sell by Public Auction, (FOR ACCOUNT OF THE CONCERNED),

SATURDAY,

the 3rd November, 1917, at 10.45 a.m., at their Sales Rooms, No. 8, Des Vaux Road, Corner of Ice House Street.

SIX CASES WHITE COTTON REEL THREAD, (slightly damaged).

Terms:—Cash.

HUGHES & HOUGH,

Auctioneers.

Hongkong, Oct. 31, 1917. 2252

PUBLIC AUCTION.

THE Undersigned have received instructions to sell by Public Auction, (FOR ACCOUNT OF THE CONCERNED),

TUESDAY,

the 6th November, 1917, commencing at 2.30 p.m., at their Sales Rooms, No. 8, Des Vaux Road, Corner of Ice House Street.

VALUABLE TEAKWOOD AND BLACKWOOD FURNITURE, TWIN BEDSTEADS, CURTAINS, CARPETS, PICTURES, &c.

As follows:—Upholstered Suites, Arm-chairs and Sofas, Card Tables, a quantity of Bedroom Furniture, comprising Double and Single Brass-mounted Bedsteads and Twin Bedsteads, Sideboards, Dinner Waggons, Extension Dining Tables and Chairs, Ten and Occasional Tables, &c., Dining Services, Crockery, Glass Ware, Cooking Stoves, Cutlery, Toilet Sets, &c., Bath Room Utensils, Roll-top Desks and Writing Tables, Sundry Electro-Plated Ware, &c.

Electric Reading Lamps, Blackwood and Teakwood Screens, Blackwood Furniture, including Large 4-Fold Blackwood Screen with 6-Coloured Panels, Side Tables, &c., Engravings, Pictures, Talcum Pots and Nails, Iron Safe, &c.

Turkish Bath Sheets, Towels, Single and Double Bed Sheets, Bed Quilts, &c.

Brass Fenders and Fire Brasses, Old Bone Inlaid Vases, &c., &c., and a quantity of Music.

PIANO by Collard & Collard.

Shildesley & Co., Sotheby, Strutt & Co., Berlin.

Popular Songs, &c. (New).

(Full Particulars from Catalogue.)

Terms:—Cash.

HUGHES & HOUGH,

Auctioneers.

Hongkong, Oct. 27, 1917. 2253

STORY OF THE SAVING OF PARIS.

BLIND GENERAL EXPLAINS THE WONDERFUL MARNE VICTORY.

Paris, Sept. 2.

This week is the week of anniversaries of the great historic days of the battle of the Marne, reminiscences of which are avidly sought by all Frenchmen. One of the principal actors in the tremendous drama, General Manoury, has confided a few of his impressions to a correspondent of the "Petit Parisien."

The General, the victor of the Ourcq, is now blind as the result of a wound, and lives in retirement in his estate in Beaune. He relates how General Gallieni, the Governor of Paris, sent for him in those first days of September and exclaimed: "Manoury, Paris must be saved. I'll give you all the troops you need," and Manoury describes the magic effect of his own short order to his army. "The retreat is ended. Now rightabout and forward."

The tired, discouraged soldiers sprang to the attack with irresistible dash. General Manoury has a word to say on the question so often raised: Why did the Germans retreat when Paris seemed already in their grasp? He says:—

"There was no miracle. The Germans retreated for the simple reason that they were beaten. To speak of the Ourcq alone, von Kluck retreated because on September 6 General de Lamaze, with his reserve divisions, routed the army corps which von Kluck had left in the neighbourhood of Meaux as a covering. That was what decided the victory. The Germans abandoned their march on Paris because they could not continue it. There is no mystery about that."

ENEMY CHASED 50 MILES

"Surprise has been expressed that we did not push on our success further. Shortness of munitions and lack of cavalry have been mentioned in explanation. As regards the Sixth Army, which I commanded, that is incorrect. I was not short of munitions, and did not stop until I had pursued the enemy for more than 50 miles."

"Paris had been saved, and von Kluck had stopped his retreat to take shelter in positions of which the defence had been already carefully prepared in peace time."

"Of this I am certain, and I have irrefutable proofs of it. On our own ground, in time of peace, the Germans had chosen and prepared positions which formed a formidable defensive line. Then began the siege war. We had been privileged to fight in the open country as of yore."

"In that form of warfare, which I hope will shortly recur, our troops will always be victorious, not that stupid vanity leads us to, underestimate the enemy, but because our soldiers, who know why they are fighting, and who have accepted the war as a misfortune which must be surmounted, will always be superior in open country to the enemy, whose moral depression increases in proportion to the duration of a struggle which had been represented to him as an opportunity of fruitful rapine and easy triumph."

YOU REMEMBER



THEY ARE RETURNING

on SATURDAY, Nov. 10th

PASSED BY THE NONSENSE

PLAN AT MOUTRIE'S.

PRICES \$3, \$2 & \$1.

Get in early and avoid the crush.

BOOK BEFORE YOU SLEEP.

AUCTION.

PUBLIC AUCTION.

THE Undersigned have received instructions to sell by Public Auction, (FOR ACCOUNT OF THE CONCERNED),

on THURSDAY,

the 8th November, 1917, at 3 p.m., at their Sales Rooms, No. 8, Des Vaux Road, Corner of Ice House Street.

MISCELLANEOUS GOODS.

Comprising:—Blankets, Counterpanes, Sheets, &c., Dress Materials including Blue and White Serge, good quality; Prints, Holland, White Lawn, Long Cloth, Drill, Flannel, Flannelette, &c., Handkerchiefs, Gent's Silk Socks, Boys' Socks, Towels, Toilet Soap, Perfumery, White Lace Curtains, &c.

Suit Cases and a few pairs Gents' Boots and Shoes.

Terms:—Cash.

HUGHES & HOUGH,

Auctioneers.

Hongkong, Oct. 31, 1917. 2255

A NATIONAL WAR MUSEUM.

(To the Editor of the "CHINA MAIL.")

Sir,—I am directed to send you the attached correspondence in connection with the establishment in London of a National War Museum.

His Excellency the Governor has appointed a local Committee of which the members are:—

Sir Charles Eliot, K.C.M.G., C.B.
The Hon. Mr. Pollock
The Hon. Mr. Anton
and the undersigned.

I shall be glad to receive any suggestions with regard to contributions from this Colony to the National War Museum.—I have the honour to be,

Your Obedient Servant,
S. B. C. ROSS,

Secretary to the Local Committee
National War Museum.

(Enclosure in Circular dated 29th May, 1917.)

NATIONAL WAR MUSEUM,
H.M. Office of Works,
Storey's Gate.

Westminster, S.W.1
12th April, 1917.

Sir,—The enclosed leaflet is being widely circulated throughout the Navy and the Army. I am instructed by the National War Museum to ask that the attention of the Governors in all parts of the British Empire may be called to it, and that it may be sent to them with a covering letter pointing out as follows:—

1.—That the National War Museum will be very incomplete if it does not illustrate both by documents and material exhibits the war activities of all parts of the British Empire as well as of British subjects resident in Foreign Countries.

2.—That enemy propaganda has been a very wide-spread phenomenon and that the evidences of it from all parts of the world will form an important contribution towards the material to be handled by future historians.

3.—That files of important or characteristic journals covering the period of the War will be a valuable contribution to the Museum Library as well as all books, pamphlets, and other publications dealing with the War, or with economic or other conditions arising out of it.

4.—That illustrative photographic material will be very acceptable.

5.—That a branch of the Museum is to be devoted to the work of women for the War.

6.—That the formation of local committees in as many centres as possible to co-operate with the Museum authorities may be a good way to further this patriotic movement.—I am, &c.

(Sd.) MARTIN CONWAY,
Director-General, National War Museum.

To the Secretary of State for the Colonies, Downing Street.

NATIONAL WAR MUSEUM.

The War Cabinet has accepted the proposal of Sir Alfred Mond (First Commissioner of Works) to establish a Museum in London commemorative of the War. The needful preliminary steps having been taken and a nucleus organisation set up, it is necessary to obtain the co-operation of every member of the fighting forces of both services at the earliest possible moment. Only by such co-operation can the desired result be attained. His Majesty the King has been pleased to express his sympathy with the proposed War Museum and he trusts that it may be made thoroughly representative of the achievements of all units engaged in the War, both in the combatant and non-combatant services.

The Museum, besides in the first instance illustrating as fully as possible the operations of the Navy all over the world and of the Army on all the fronts, will be so arranged as to set forth the activities and accomplishments of the several units, and special attention will be paid to the record of ships and regiments. There will be sections devoted to the forces of each of the Dominions. There will also be a section illustrative of Women's Work.

By private and public initiative similar enterprises have been set on foot in Allied and in Enemy Countries. It is not desirable that the historian of the future should have to go abroad to pursue his studies in German Museums through lack of material provided at home. The length of time that has already passed since the beginning of the War and the consequent transfer into private hands of countless memorials of priceless value for the future, render the generous co-operation of such owners essential. This is especially true in respect of documents of all kinds. Life on shipboard and in the trenches produces a transient literature and art of its own. The Museum should possess all the ship and trench magazines, journals, poems, popular songs, characteristic private letters, writings, sketches, caricatures, maps, and so forth. The Admiralty, the War Office, and the Ministry of Munitions will deposit in the Museum a large mass of official exhibits. But such an assemblage will be a dead accumulation unless it be furthered by contributions of interest to the general experience. For colour, for the sense of individuality, for the human touch, for the living memory of the past, the Museum must be enriched by the gifts of individuals.

It is the duty of every citizen to help to build up the National War Museum. It is the duty of every citizen to help to build up the National War Museum. It is the duty of every citizen to help to build up the National War Museum.

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INTIMATIONS.

The Ideal Reconstructive Nerve Food.
Sanaphos.

For Nerves and Brain

—To restore your physical fitness.
—To restore peace of the nerve system
—To repair the results of weariness and overwork
take a glass of Sanaphos on rising, at mid-morning, mid-afternoon, and on going to bed.

SHIPPING

P. & O. S. N. Co.

ROYAL MAIL SERVICE.

WILL dispatch VESSELS to the Undermentioned PORTS

LONDON AND BOMBAY, via SINGAPORE, PENANG, COLOMBO, PORT SAID AND MARSEILLES.

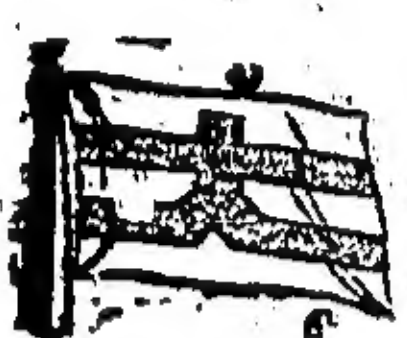
SHANGHAI, MOJI AND KOBE.

LONDON via SINGAPORE, PENANG, COLOMBO, BOMBAY, PORT SAID AND MARSEILLES.

SHANGHAI, MOJI, KOBE AND YOKOHAMA.

LONDON AND BOMBAY via SINGAPORE, PENANG, COLOMBO, PORT SAID AND MARSEILLES.

Wireless on all steamers. Return tickets at a fare and a-half, available to Europe for two years, or intermediate ports for six months. Round-the-world and through tickets to New York, at Special Rates.

For PASSAGE RATES, HAND-BOOKS, FREIGHTS, DATES OF SAILING, Etc. apply to—
P. & O. S. N. Co.'s Office, E. V. D. FARR, Superintendant.O. S. K.
OSAKA SHOSHEN KAISHA.REGULAR SERVICES, PROPOSED SAILINGS
FROM HONGKONG.
(SUBJECT TO ALTERATION).North American Line. For VICTORIA, SEATTLE AND TACOMA, via SHANGHAI, MANILA, NAGASAKI, MOJI, KOBE AND YOKOHAMA.
"MANILA MARU".....Thursday, 8th Nov. at 3 p.m.
"CHICAGO MARU".....Tuesday, 20th Nov. at 3 p.m.FORMOSAN LINE.—For Tamsui, Keelung, Anping and Takao via Swatow and Amoy.
"AMAKURA MARU".....Sunday, 4th Nov. at 10 a.m.
"SOSU MARU".....Thursday, 8th Nov. at 8 a.m.
Calling at Tamsui, Keelung via Swatow and Amoy.
Omitting Tamsui and Keelung.

These Formosan Lines will arrive at and depart from the SOON YIP WHARF, near the Harbour Office and while the steamer is alongside the wharf Telephone No. 75 will be fixed.

SOUTH AMERICAN LINE.—Every three months steamers proceed to Rio de Janeiro, Santos and Buenos Aires, via Singapore, Mauritius, Durban and Cape Town.

AUSTRALIAN LINE.—Monthly service between Japan and Adelaide, calling at Auckland, N.Z., Sydney and Melbourne.

BOMBAY LINE.—Fortnightly service for Bombay calling at Singapore and Colombo. At present this line's steamers take cargo only.

JAVA LINE.—Monthly service for Java ports calling at Manila, Sandakan and Macassar. Booking for passengers and cargo to these ports.

FOR SAILING DATES AND FURTHER PARTICULARS
APPLY AT THE OFFICE.M. HIGUCHI, Manager.
No. 1, Queen's Building.

Tel. Nos. 744 & 745

JAVA-SAN FRANCISCO

via SINGAPORE, HONGKONG, JAPAN AND HONOLULU

and vice versa fortnightly joint-service of the
"NEDERLAND" and "ROTTERDAM LLOYD" Royal Mail Lines.
Next departures from HONGKONG:To SAN FRANCISCO via SINGAPORE, HONGKONG, JAPAN AND HONOLULU
Rembrandt.....10,000.....21st November.
Goatender.....10,000.....8th December.To SINGAPORE and JAVA
Rindani.....8,000.....2nd November.
Voodel.....10,000.....17th November.
Oranje.....8,000.....1st December.
Koningin der Nederlanden.....15,000.....15th December.

These superior passenger-steamers have excellent accommodation for first and second class passengers.

For further particulars apply to—
JAVA-CHINA-JAPAN LINE, Agents.

Telephones 1574-1575-1576.

HONGKONG-NEW YORK.

REGULAR SAILINGS FOR BOSTON & NEW YORK via
PORTS AND GULF and PANAMA CANALS.

With liberty to call at the Malacca Coast.

For Freight & further particulars, apply to—

DODWELL & CO., LTD., Agents.

NATAL LINE OF STEAMERS.

Taking Cargo on through Bills of Lading to SOUTH AFRICAN PORTS
with transhipment at CAIRO, in conjunction with the
INDO-CHINA STEAM NAVIGATION CO., LTD.
AND LAPCAR LINE.

Sailings from Hongkong.

Steamer from Hongkong on or about Connecting at Calcutta with On or about
A steamer ShortlyFor freight and further particulars apply to—
DODWELL & CO., LTD., Agents.

THE NANYO YUSEN KAISHA

(SOUTH SEA MAIL S.S. CO.)

Regular Service of Steamers between Japan, Hongkong, Singapore,
Batavia, Samarang and Sourabaya.

For Sailing Dates, Freight or Passage apply to—

DODWELL & CO., LTD., Agents.

SHIPPING

C. N. C.
CHINA NAVIGATION CO., LD.

SAILINGS SUBJECT TO ALTERATION.

FOR SWATOW & SINGAPORE.....Nov. 2, Daylight
SHANGHAI.....Nov. 3, at 3 p.m.
MANILA, CEBU & ILOILO.....Nov. 3, at 3 p.m.
TIENTSIN.....Nov. 4, at Noon
SHANGHAI.....Nov. 6, at 3 p.m.
SHANGHAI.....Nov. 8, at 3 p.m.

DIRECT SAILINGS TO WEST RIVER—Twice Weekly.

S.S. "LINTAN" and S.S. "SANTU".

MANILA LINE—TWIN-SCREW STEAMERS. Excellent Saloon accommodation. Amidships: Electric Light and Fans in Saloon and State-rooms. SHANGHAI LINE—PASSENGERS, MAILS AND CARGO. Excellent Saloon accommodation. Amidships: Electric Light and Fans in Saloon and State-rooms. Regular schedule service between Canton, Hongkong and Shanghai taking cargo on through Bills of Lading to all Yangtze and Northern China Ports. Passengers are landed in Shanghai, avoiding the inconvenience of transhipment at Woosung.

For Freight or Passage, apply to—

BUTTERFIELD & SWIRE,
AGENTS.

Telephone No. 38.

INDO-CHINA STEAM NAVIGATION CO., LD.

PROJECTED SAILINGS FROM HONGKONG
(SUBJECT TO ALTERATION).For SHANGHAI.....LOKSANG.....SATURDAY, Nov. 3, at 7 a.m.
SHANGHAI via SWATOW.....WOSANG.....TUESDAY, Nov. 6, Daylight
MANILA.....TAISANG.....MONDAY, Nov. 5, at 3 p.m.
MANILA.....YUENSANG.....SATURDAY, Nov. 10, at 3 p.m.

CALCUTTA LINE.—Three sailings per month from Hongkong to Calcutta calling at Singapore and Penang.

Returning from Calcutta steamers proceed to Kobe and Moji, frequently calling at Shanghai.

These steamers have excellent passenger accommodation, are fitted with electric light and carry a fully qualified surgeon. This line is temporarily discontinued owing to the war. Particulars on application.

SHANGHAI LINE.—Sailings approximately every five days between Canton and Shanghai, sometimes calling at Swatow.

Steamers on this line have a limited amount of passenger accommodation, and through tickets can be obtained for Northern and Yangtze Ports via Shanghai. Through Bills of Lading are issued to all Northern and Yangtze Ports.

MANILA LINE.—A weekly service is maintained with Manila by vessels with good passenger accommodation; sailings from both ports every Saturday.

HAIKONG LINE.—Sailings approximately weekly for passengers and cargo, calling at Haikow when indicated on offer.

BORNEO LINE.—One sailing per month between Hongkong and Sandakan by a steamer having up-to-date accommodation for passengers.

Cargo taken on through Bills of Lading for Kudat, Jesselton, Labuan, Tawau and Labud Daru.

TIENTSIN LINE.—A regular service is run from March to October between Hongkong and Tientsin, calling at Weihaiwei and Chefoo.

Under Straits Government Passport Regulations. All European Passengers, leaving the Colony for Straits Settlement, are required to produce on arrival at destination passports with their photographs and description affixed thereto.

For Freight or Passage, apply to—
JARDINE, MATHESON & Co., Ltd.,
General Managers.

Tel. No. 215.

BRITISH INDIA S. N. CO., LTD.

APCAR LINE.

REGULAR SERVICE BETWEEN

CALCUTTA, STRAITS, HONGKONG, SHANGHAI
AND JAPAN PORTS.

EASTWARD.

WESTWARD.

The above steamers have excellent saloon accommodation for passengers and are fitted with all modern conveniences and carry a duly qualified surgeon.

For Freight or Passage, apply to—

DAVID SASSOON & CO., LTD.
AGENTS.LIFE WITHOUT HEALTH IS LIVING DEATH.
VETARZO BRAIN AND NERVE FOOD

The latest discovery of modern times, is without equal in all cases of defective nerve and brain power, whether induced by worry, overwork, depression, or other influences. Sleeplessness, palpitation, defective circulation, nervous dyspepsia, or neuritis, low vitality, mental and bodily prostration, wasting disease, restlessness that can settle to nothing, irritability of temper, female complaints, hysteria, headache, hearing down, weakness, wasting disease, consumption, night sweats, maddening, which we are afflicted on every hand that can only be successfully treated by the use of this celebrated nerve food, which we are afflicted on every hand that can only be successfully treated by the use of this celebrated nerve food, which we are afflicted on every hand that can only be successfully treated by the use of this celebrated nerve food.

VETARZO Brain Food. See next insertion for full particulars. Send stamped addressed envelope for free booklet, or P.O. 22 the Trial Bottle of either remedy. THE VETARZO REMEDIES CO., 405 PEARL ST., LONDON. Unimpaired vendors may try to sell you something "VETARZO REMEDIES" on Government Stamp. SOLD BY SCOTT'S CASH CHEMISTS.

OAKES' WELLINGTON KNIFE POLISH
BEST FOR CLEANING AND POLISHING
CUTLERY - 3/6 1/2 2/6 2/6
KNIFE BOARDS
PREVENT FRICTION IN CLEANING
INJURY TO THE KNIVES
JOHN OAKES & SONS, LONDON
BLACK LEAD MILLS, LONDON

SHIPPING

DOUGLAS STEAMSHIP CO. LTD

HONGKONG & SOUTH CHINA COAST PORT SERVICE

REGULAR SERVICE of Fast, High Class Coast Steamers having good Accommodation for First Class Passengers. Electric Light and Fans in Saloons and Saloons. Excellent Cuisine.

SWATOW, AMOY & FOOCHEW
AND RETURN.

(Occupying 9 to 10 Days)

STEAMSHIP CALIFORNIA LEAVING
HAIKONG.....Capt. J. W. Evans.....TUESDAY, 6th Oct. at 12 Noon.
HAIKONG.....Capt. A. E. Hodgins.....FRIDAY, 9th Nov. at 12 Noon.

SWATOW

Arrivals and Departures from the Company Wharf (near Black Pier).

For FREIGHT and PASSAGE apply to—

DOUGLAS LAFRAIK & Co
General Managers.

NOTICES TO CONSIGNEES

PACIFIC MAIL STEAMSHIP CO.

S.S. "VENEZUELA"

FROM SAN FRANCISCO,
HONOLULU, JAPAN PORTS,
SHANGHAI AND MANILA.

The above-mentioned vessel having arrived from above ports, Consignees of Cargo are hereby informed that their Cargo are being landed at their risk into the "Venezuela" and other Steamer Godowns of the Hongkong and Shanghai Wharf and Godown Co., Ltd., Kowloon, and stored at Consignees' risk. Consignees of Cargo are hereby notified that they must produce an Import permit signed by the Superintendent of Imports and Exports, Hongkong, before Bills of Lading can be countersigned. All broken, chafed and damaged Goods are to be left in the Godowns, where they will be examined on MONDAY, 5th November, 1917 at 10 a.m. All claims must be presented within a month of the steamer's arrival here, after which they cannot be recognised. No Claims will be admitted after the Goods have left the Godowns and all Goods remaining undelivered after November 5th 1917, will be subject to sale. No Fire Insurance whatever will be effected. Consignees are requested to send in their Bills of Lading for countersignature immediately.

R. C. MORTON,
General Agent.
Hongkong, Oct. 1917. 2250

TOYO KISEN KAISHA.

FROM SAN FRANCISCO via
HONOLULU, JAPAN PORTS
AND SHANGHAI.

The Steamship "NIPPON MARU" having arrived, Consignees of Cargo are hereby notified to send in their Bills of Lading for countersignature, and to take immediate delivery from alongside. Cargo remaining undelivered on FRIDAY, 2nd November at 5 p.m. will be landed at Consignees' risk and expense, and delivery must then be taken from the Company's Godown. Storage charges will be assessed on all Cargo remaining undelivered on MONDAY, 5th November, at 5 p.m. No Fire Insurance whatever will be effected. No Claims will be recognised after the Goods have left the Steamer or Godown. All chafed and damaged Cargo will be landed into the Company's Godown, where they will be examined on 8th November at 10 a.m. No Claims will be recognised if filed after the 8th November, 1917.

T. DAIGO,
Agent.
Hongkong, Oct. 30, 1917. 2240EAST ASIATIC COMPANY,
LIMITED, COPENHAGEN.

NOTICE TO CONSIGNEES.

The Motor-ship "SELANDIA" having arrived, Consignees of Cargo are hereby informed that their Goods, with the exception of Opium, Treasure and Valuables, are being landed and stored at their risk into the hazardous and/or extra hazardous Godowns of the Hongkong and Kowloon Wharf and Godown Company, Limited, Kowloon, where delivery may be obtained. Optional Cargo will be forwarded on unless intimation is received from the Consignees to-day requesting it to be landed here. No claims will be admitted after the Goods have left the Godown, and all Goods remaining undelivered after the 2nd of November will be subject to rent. All broken, chafed, and damaged Goods are to be left in the Godown, where they will be examined on the 1st of November at 10 a.m. All claims must reach us before the 5th of November, 1917, or they will not be recognised. No Fire Insurance will be effected. Bills of Lading will be countersigned by the undersigned.

THORSEN & Co.
Agents.
Hongkong, Oct. 31, 1917. 2251

"GLEN" LINE LIMITED.

NOTICE TO CONSIGNEES.

The Steamship "GLENLYN" having arrived, Consignees of Cargo by her are hereby informed that their Goods are being landed at their risk into the hazardous and/or extra hazardous Godowns of the Hongkong and Kowloon Wharf and Godown Co., Ltd., whence and/or from the wharves, delivery may be obtained. Goods not cleared by the 2nd November, at 5 p.m. will be subject to rent. All broken, chafed, and damaged Goods are to be left in the Godowns, where they will be examined by Messrs. Goddard & Douglas on 2nd November, at 10 a.m. Claims against the steamer must be presented within 10 days of arrival otherwise they will not be recognised. No Fire Insurance will be effected by us in any case whatever. Bills of Lading will be countersigned by JARDINE, MATHESON & Co., Ltd. Agents.

Sungkong, Oct. 25, 1917. 2220



TOYO KISEN KAISHA.

SAN FRANCISCO LINE.

Via SHANGHAI, INLAND SEA, JAPAN AND HONOLULU.

FAST AND LUXURIOUS MAIL STEAMERS.

Sailings from Hongkong—Subject to change without notice.

Steamers Tons Leave Hongkong.
"NIPPON MARU".....11,000.....19th November.
"SHINYO MARU".....25,000.....23rd November.
"FERDIA MARU".....9,000.....7th December.
"KOREA MARU".....18,000.....18th December.
"TENYO MARU".....22,000.....11th January.
"SIBERIA MARU".....15,000.....
Omit call at Shanghai.

SOUTH AMERICAN LINE.

HONGKONG to VALPARAISO via JAPAN, HONOLULU,

SAN FRANCISCO, SAN PEDRO, SALINO CRUZ, BALBOA,

CALLAO, ABICA and IQUIQUE.

Thence by Trans Andean Route to Buenos Aires.

Steamers Tons
"KIYO MARU".....17,200.....
"SEIYO MARU".....14,000.....
"ANYO MARU".....15,500.....
Tickets are interchangeable with the Canadian Pacific Ocean Services, Ltd. and the Pacific Mail Steamship Co. Passengers may travel by rail between ports or call in Japan free of charge. For full information as to rates, sailings, etc., apply to—
T. DAIGO, AGENT,
KING'S BUILDING.

Telephone Nos. 2374 and 2375.



NIPPON YUSEN KAISHA.

(THE JAPAN MAIL STEAMSHIP CO.)

PROJECTED SAILINGS FROM HONGKONG—SUBJECT
TO ALTERATION.Destination Steamers Sailing Date
Displacement
"TOKIWA MARU".....SATURDAY, 8th
Capt. Ogura Tons 15,130 Dec. at Noon.
"NAGASAKI KOBE & YOKOHAMA".....
"TANGO MARU".....SATURDAY, 17th
Capt. Soyeda Tons 13,500 Nov. at 11 a.m.SHANGHAI, NAGASAKI & KOBE.....
"KASHIMA MARU".....THURSDAY, 22nd
Capt. Toyama Tons 21,000 Nov. at 11 a.m.
"MISHIMA MARU".....MONDAY, 2nd
Capt. Nishimura Tons 16,000 Dec. at 11 a.m.
"CEYLON MARU".....SATURDAY, 3rd
Capt. Honda Tons 10,000 Nov. at 11 a.m.
"TAKEO MARU".....FRIDAY, 9th
Capt. Ogawa Tons 5,000 Nov. at 11 a.m.

LONDON via SINGAPORE, MALACCA, PENANG, COLOMBO, DELAGOA BAY, CAPE TOWN AND MADEIRA.

SYDNEY AND MELBOURNE via MANILA, THURSDAY ISLAND, TOWNSVILLE AND BRISBANE.

CALCUTTA via SINGAPORE, PENANG & BANGGOL.

BOMBAY via SINGAPORE, MALACCA AND COLOMBO.

[Wireless Telegraphy]

FOR DATES OF DEPARTURE

APPLY AT THE COMPANY'S

OFFICE.

EASTBOUND NEW YORK LINE
via PANAMA CANAL.

(CARGO ONLY.)

NEW YORK via SHANGHAI, KOBE, YOKOHAMA, SAN FRANCISCO, PANAMA AND COLON.

For dates of departure and further information apply to—

NIPPON YUSEN KAISHA

B. MORI, Manager.

Telephone Nos. 2374 & 2375

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LINE BLOCKS.

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